



**WHAT MAKES US  
HUMAN?**

# Ramu "Ghadya Ka Bacha"

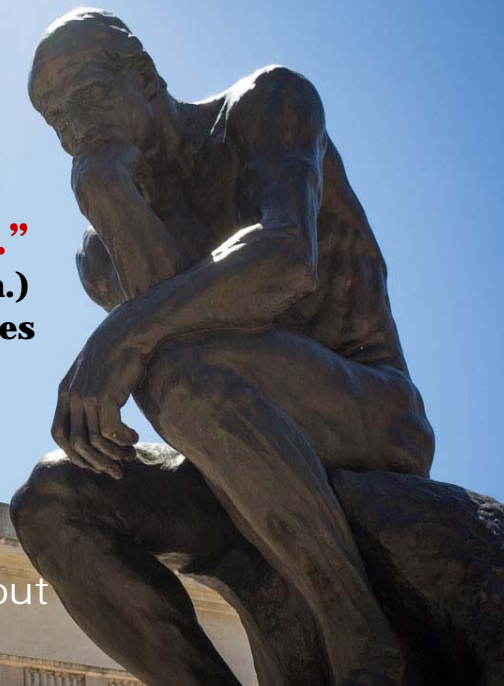
(Balrampur, India, 1954)



Sumber: Wood (2011:7)

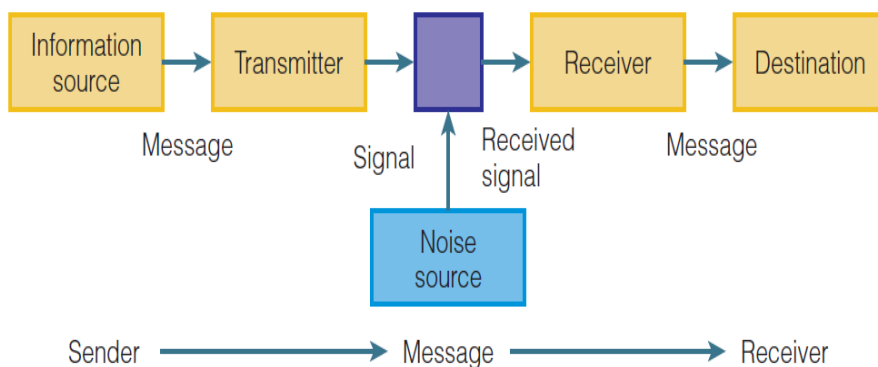
**"Cogito ergo sum."**  
(I think, therefor I am.)  
-- Rene Descartes

Can you think without  
using any symbol?



**COMMUNICATION**  
**is a systemic process in which**  
**people interact with and through symbols**  
**to create and interpret meaning**  
(Wood, 2010:12)

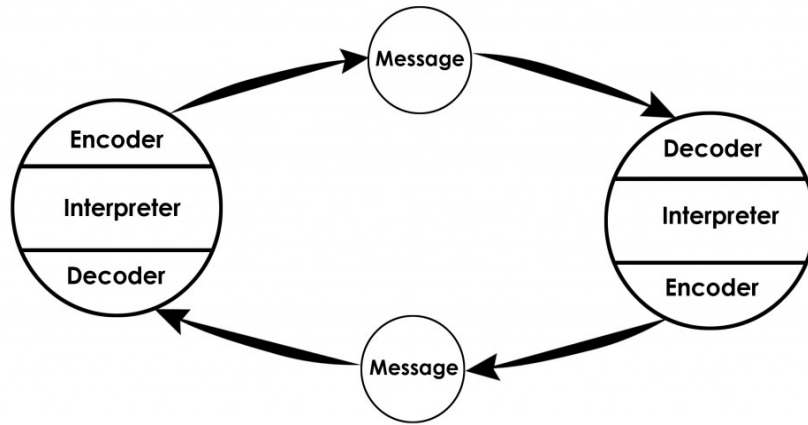
## **MODEL LINEAR**



(Sumber: Shanon & Weaver, 1949)

## MODEL INTERAKTIF

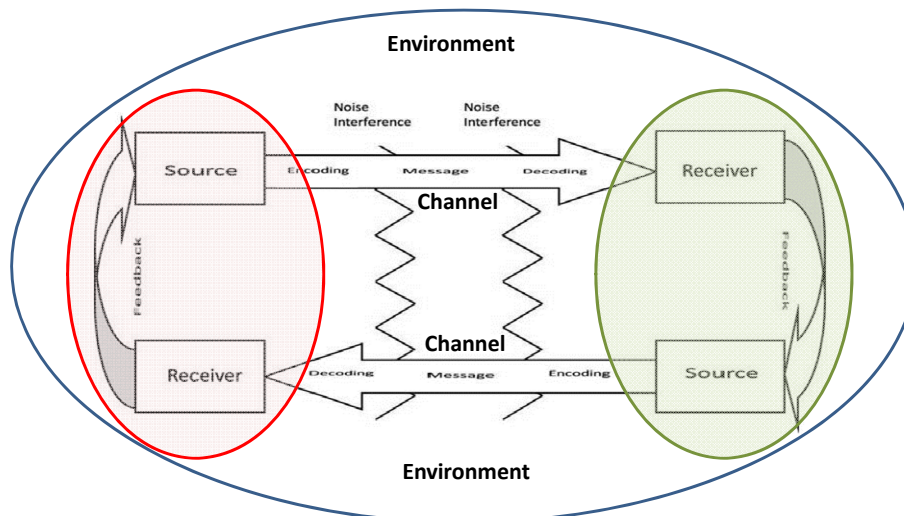
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(Sumber: Schramm, 1955)

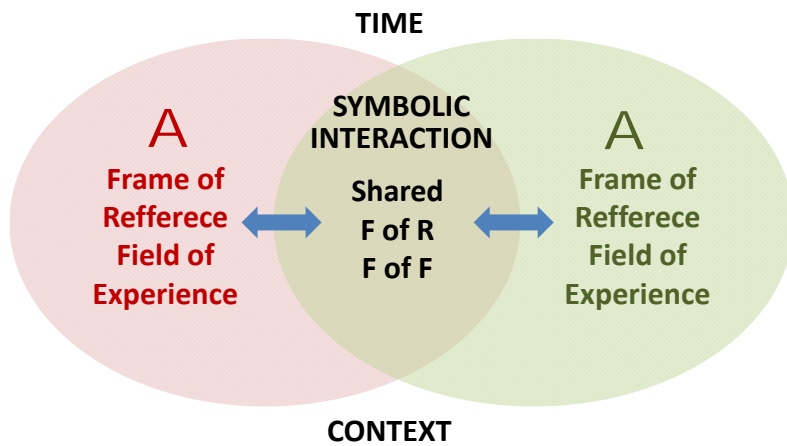
## MODEL INTERAKTIF

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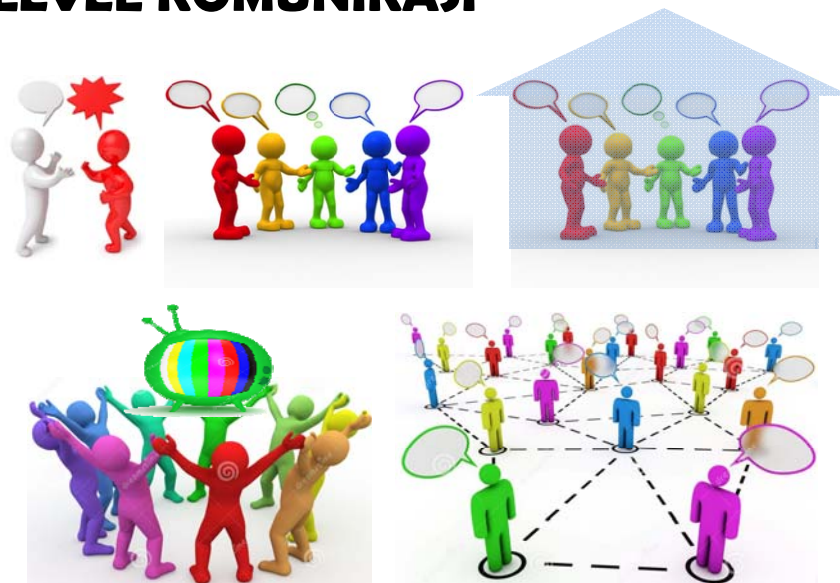
(Visualisasi dari Samovar, Porter dan MacDaniel, 2012)

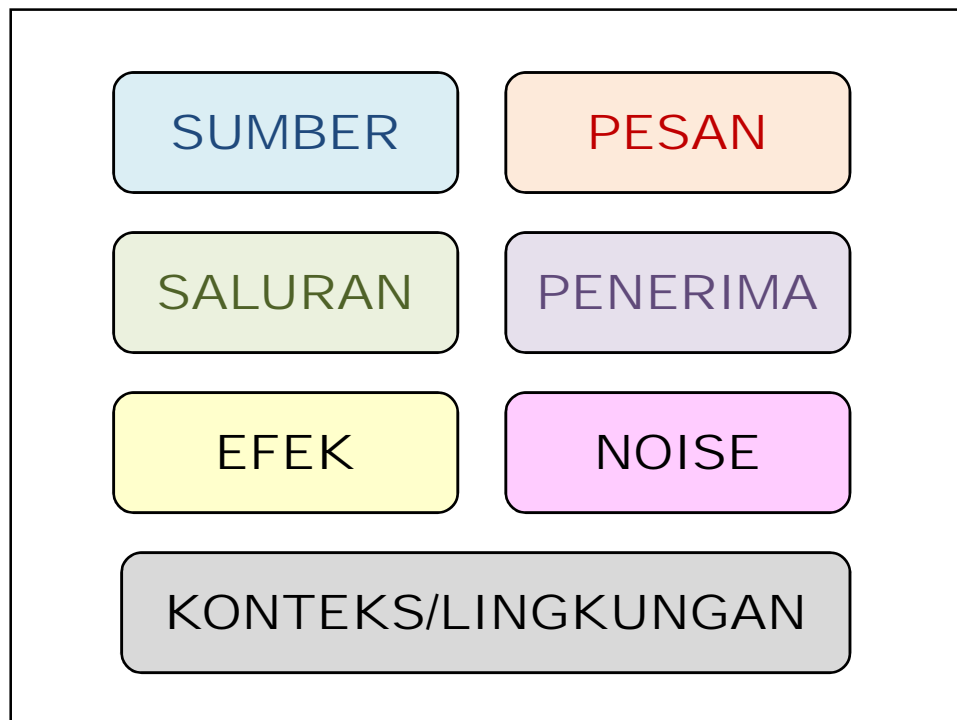
# MODEL TRANSAKSIONAL



(Adaptasi dari Wood, 1997)

# LEVEL KOMUNIKASI





## Daftar Pustaka

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- Bates, Daniel G. dan Plog, Fred. *Human Adaptive Strategies*. New York: Mcgraw-Hill, 1990.
- Samovar, Larry A.; Porter, Richard E.; McDaniel, Edwin R. McDaniel. *Intercultural Communication: a Reader 13<sup>th</sup> Ed*. Boston: Wadsworth, 2012.
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