Name Of Business: BPW Kirana Tour and Travel Creators: UPW Semester 1B

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| INPUT | PROCESS | OUTPUT |
| HotelMaskapai PenerbanganKedutaan/EmbassyGuidePO BusRestoran / KateringOperator Wisata | Snorkeling to Karimun JawaPenyewaan TransportasiTour GuidePenjualan TiketHotel ReservationVisa Aplication | Tamu / PelangganWisatawan |

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| **Key Partner** HotelMaskapai PenerbanganKedutaan/EmbassyGuidePO BusRestoran / KateringOperator Wisata | **Key Activities**Daily Posting All SocmedEndorsPaid PromoteTravel FairPosting WebsiteStory and broadcastPersonal comsSales Call/Visit | **Value Preposition**Eco friendly TTPelayanan CepatHarga terjangkauPelayanan yang ramahArmada yang baik/baru | **Consumer Relationship**MembershipDiskon Promo hari2 tertentuPemberian MerchandiseHampers ke Perusahaan  | **Customer Segment**20-30 TahunKaryawan Swasta dan BUMNRombongan Besar4.5jt-6jt |
| **Key Resources**Akun SocmedKontenDomain WebsiteNomor Whatsapp & KontakTransportasi | **Channel**TiktokInstagramFacebookWebsiteWhatsappTwitterYoutubeBrosur/Flyer |
| **Cost Structures**Cost Socmed AdvsEndors FeePromote FeeTravel Fair CostPembelian DomainPulsaUang transportdll | **Revenue Streams**Product SalesTipsCommissionEtc.  |

Customer Segment

Value Prepositions

Job

Gain

Pain

Gain Creators

Pain Reliefers

Product &

Service